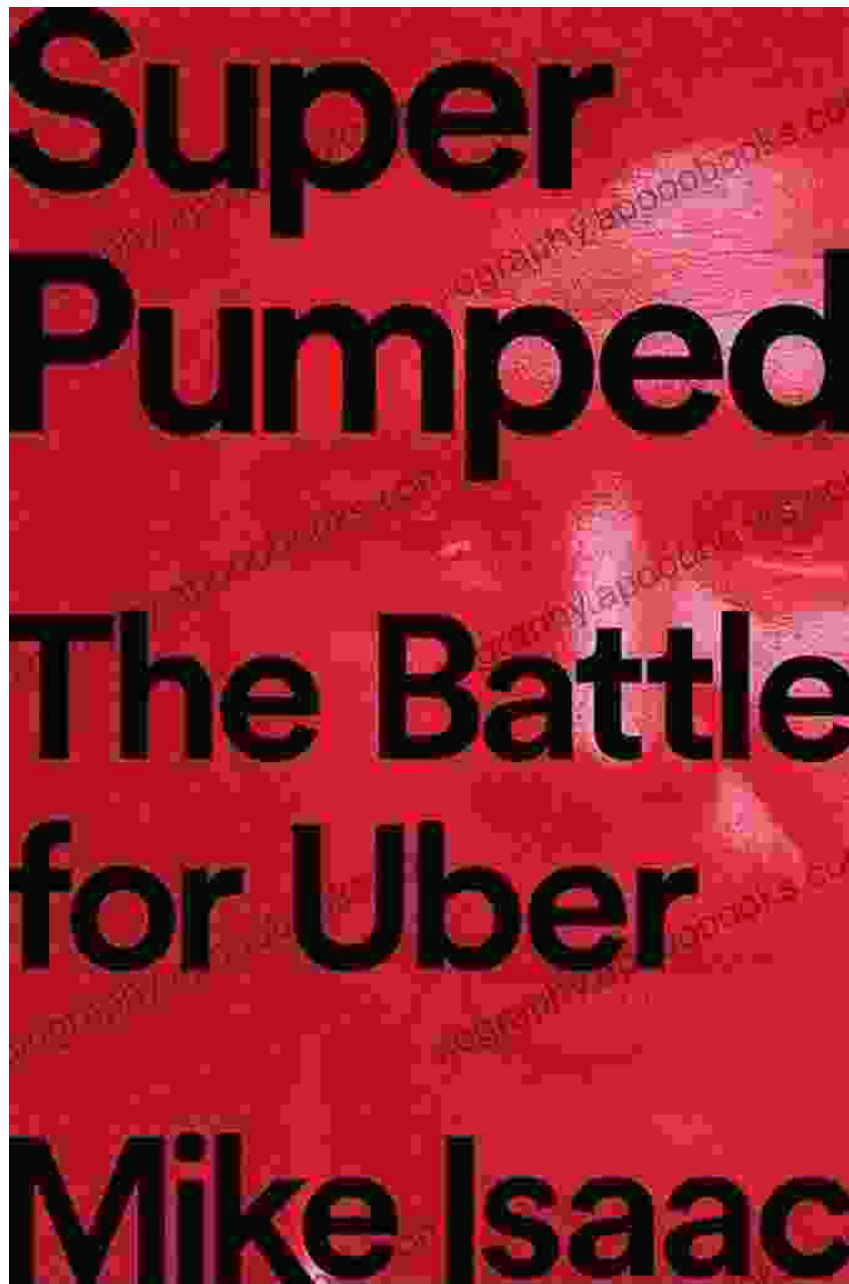


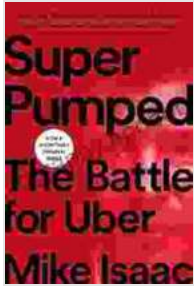
Super Pumped: The Battle for Uber



The Rise and Fall of Uber

Super Pumped: The Battle for Uber is the definitive account of the rise and fall of Uber, one of the most successful and controversial companies in recent history. Pulitzer Prize-winning author Mike Isaac tells the inside story

of how Uber's charismatic founder, Travis Kalanick, built the company into a global behemoth, only to be brought down by his own recklessness and hubris.



Super Pumped: The Battle for Uber by Mike Isaac

★★★★☆ 4.5 out of 5

Language : English
File size : 972 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 410 pages

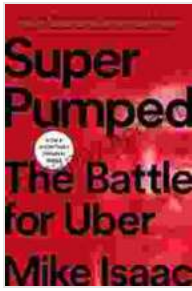


Isaac has unprecedented access to Kalanick, his lieutenants, and the investors and rivals who shaped Uber's destiny. He reveals the company's audacious business strategy, its relentless pursuit of growth, and its toxic corporate culture. Super Pumped is a cautionary tale about the dangers of unchecked ambition and the human cost of innovation.

A Must-Read for Anyone Interested in Silicon Valley, Business, or Technology

Super Pumped is a gripping read that will appeal to anyone interested in Silicon Valley, business, or technology. It's a story of ambition, hubris, and the human cost of innovation.

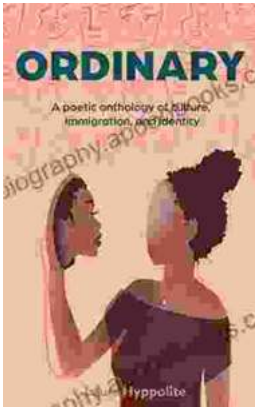
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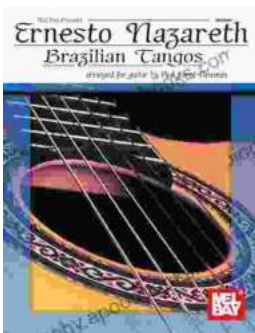
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